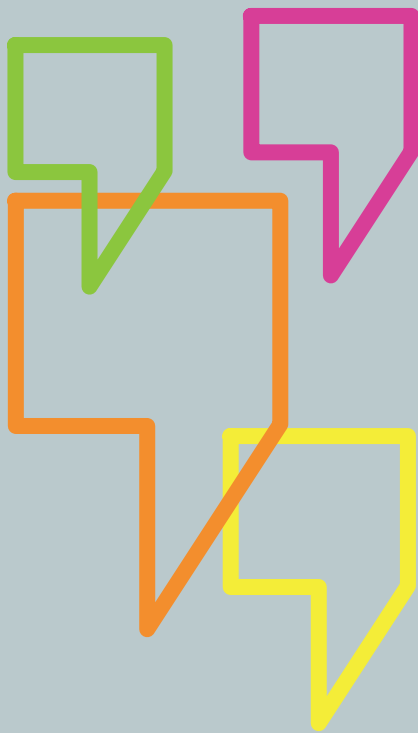


**29 SEPTEMBER  
1 OCTOBER  
2014**

Palazzo della Cultura e dei Congressi,  
Piazza Costituzione, 4/A

**Bologna / Italy**



**2014**

**LET'S**

**LEADING ENABLING TECHNOLOGIES  
FOR SOCIETAL CHALLENGES**



European Union Funding  
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National Research  
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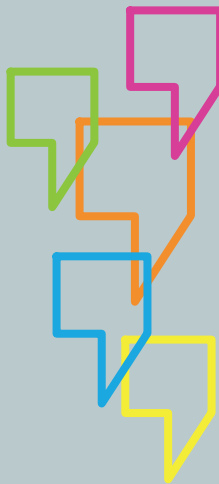


**LET'S 2014 is an international Conference organised in the context of the Italian Presidency of the Council of the European Union, with the Patronage of the Ministry of Education, and supported by European Union Funding for Research and Innovation.**

**29 SEPTEMBER  
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**LET'S 2014  
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and research institutions  
operate in a context  
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The aim of the conference is to discuss the role of the **Key Enabling Technologies** pinpointed by **Horizon 2020**, the European Union Framework Programme for Research and Innovation, in bridging the gap between excellence in scientific and technological research, innovation in industry and access to the European and global markets.

LET'S 2014 is a conference bringing together more than **1000 delegates** from all over the world to discuss how Europe can support the growth and the creation of new jobs and face societal challenges through new products, processes and services, creating opportunities for European actors.

Speakers and delegates will represent many different categories of stakeholders in the European and global arenas: researchers from both private and public organizations, investors, enterprises, SMEs and national and European policy makers will merge **industrial leadership** and **societal challenges** in a new vision for a European Renaissance.

**LET'S 2014 will focus on the perspective of nanotechnologies, advanced materials, advanced manufacturing, processing and biotechnology** and will point out how the industrial system should be able to develop the industry's ability to integrate - through a systemic approach - creativity, culture, knowledge and competitiveness.

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OF LIFE THROUGH  
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DEVELOPMENT**

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## **SCIENTIFIC FOCUS**

- Nanotechnologies
- Advanced Materials
- Advanced Manufacturing and Processing
- Biotechnology

### **AND**

- Access to Finance
- Skills and Education
- Models of Governance

## **SOCIETAL CHALLENGES FOR RESEARCH AND INDUSTRY**

- Health and Wellbeing
- Food and Bioeconomy
- Energy
- Transport
- Environment
- Inclusive Societies
- Security

## **FIVE PATHS ACROSS THE CONFERENCE**

**Building  
cross-cutting sciences  
and technologies**

**Future of industries,  
from local  
to global**

...  
FIND NEW  
POLICIES  
FOR DISRUPTIVE  
INNOVATION

## LET'S MATCH October 1, 2014

One to one meetings for matching technology demand and offer and finding potential partners for Horizon 2020 projects

Registration to LET'S MATCH  
[www.b2match.eu/letsmatch2014](http://www.b2match.eu/letsmatch2014)

Organised by  
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### ACTIVITIES

- Sessions of Scientific and Industrial relevance
- Workshops on the latest frontier of Research
- Poster Session: a walk through European Research
- Visits to World Class Companies
- Brokerage Event
- Networking Areas and Gala Dinner
- Social Programme

## NEW VISIONS FOR A EUROPEAN RENAISSANCE

Minds  
of the  
future

New  
models of  
governance

Driving  
disruptive  
innovation



BOLOGNA

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FOR SOCIETAL CHALLENGES

29 September - 1 October 2014

Palazzo della Cultura e dei Congressi,  
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