



Save the date!!



Business Support on Your Doorstep

EU-CHINA

Business & Technology Cooperation Fair VII

Sep. 19-21, 2012 Chengdu China



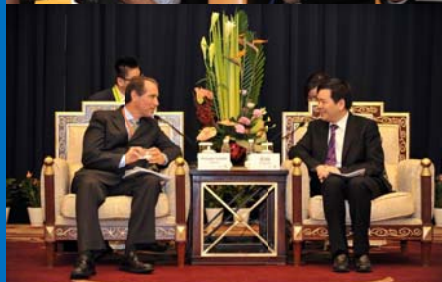


About the Event

The EU-China Business & Technology Cooperation Fair has been successfully held for 6 editions with an overall attendance of 1000+ EU companies, organizations, universities, governmental bodies, research institutions, etc. and 2500+ Chinese counterparts. Today the Fair represents already a prominent investment, trade and technology cooperation platform between EU and China.

This year edition will be branded as “Technology Transfer and Industry Cooperation” and will focus on bio-pharmaceutical, environmental protection, new energy and IT sectors. We will invite to the Event experts, scholars and business players in the targeted sectors, as well as governors and officials from both China and the EU, in order to share the latest policies information, the frontier technologies achievements and trends as well as business best practices.

What’s more? The EEN West China network - covering the 10 western Chinese Provinces and Regions – was recently established and the next edition of the Event is going to be the first international gathering in China for EEN partners and members! We will welcome guests from 50 countries all over the world specialized in business and technology transfer.





Professional Activities

Opening Ceremony & Signing Ceremony

EU-China Technology & Industry Transfer Seminar

Based up the success of previous two editions of Sino-French Innovation Cluster Event and EU-China Technology Transfer forum, EUPIC will continue the promotion of this gathering inviting experts and professionals from all over the world to discuss and share experience in cluster cooperation and technology transfer, finding out effective solutions for main problems and barriers and establishing a new technology transfer systematic between China and the EU Member States, Moreover, participants will also get relevant information about frontier technologies, a noticeable chance to expand their network in the field of technology transfer and an outstanding opportunity to find potential partners.

EEN Partner Global Conference

Partners of Enterprise Europe Network (EEN) all over the word will be invited to Chengdu to discuss how could they better communicate and cooperate with EEN China so as to facilitate the cooperation between the companies in China and foreign countries, help the companies to expand their market, find new technologies, establish joint venture, etc..The partners will also share the best practices and bad experiences in order to improve together.



Exhibitions

The exhibition area will be set in the exhibition centre where the Western China International Fair (WCIF) will be held at the same time, about 4,500 exhibitors including business players, institutions, industrial parks, cities, etc. and 500,000 visitors are expected to gather in an exhibition area that will reach 120,000sqm. There are areas especially for wine companies from foreign countries such as France. It's also a very good opportunity to enhance brand and company image recognition besides the products. Earlier reservation will provide the opportunities of choosing the best booth location and obtaining other preferential benefits.

B to B Meeting

B to B meetings and matchmaking activities remain the most important and attractive section of the Event. During the previous 6 editions, over than 10,000 B2B meetings were arranged for the attending companies with an average success rate (signed contracts) higher than 30%. EUPIC will continue to offer professional service to the participants, arranging customized individual meetings with potential partners according the sought cooperation profile in advance.

Business Visits

Visit to local Chinese companies and industrial parks will be arranged in order to provide participants a better knowledge about local business environment and business practices.

Social Activities

Scenery site visit in Chengdu or other cities for participants and accompanying guests will be arranged according to the requirements received.



• Tentative Schedule

19th Sep WED

10:00-17:30 Registration

18:30-20:00 Welcome Cocktail Party

20th Sep THU

09:30-12:00 B to B Meeting

12:00-14:00 Business Lunch

14:30-17:00 B to B Meeting

17:00-17:25 VIP Meeting

17:30-18:10 Opening Ceremony

18:30-20:00 Gala Dinner

21st Sep FRI

09:30-12:30 EU-China Technology & Industry
Transfer Seminar

12:30-14:00 Business Lunch

14:30-17:00 EEN Partner Global Conference

14:00-17:00 Business Visit

• How to Register

Please download the registration form from the official website: www.eu-china.org.cn, complete it and send it back to the Event Secretariat

• Registration Fee

100 Euro/person, covering the following package:

- Opening ceremony
- B2B Meetings customized organization
- High-level forum participation
- Business visits
- Chinese-English interpreting support during B2B meetings
- Gala Dinner
- Business lunches during the event days
- Information pack
- Company Catalogue
- Finest hotels at a preferential rate
- Airport pick-up/see-off at defined time slots

Contact us

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EEN West China

EU-China Business & Technology Cooperation Fair Secretariat